



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2024

Multiple District 4

LOCATION: CALIFORNIA

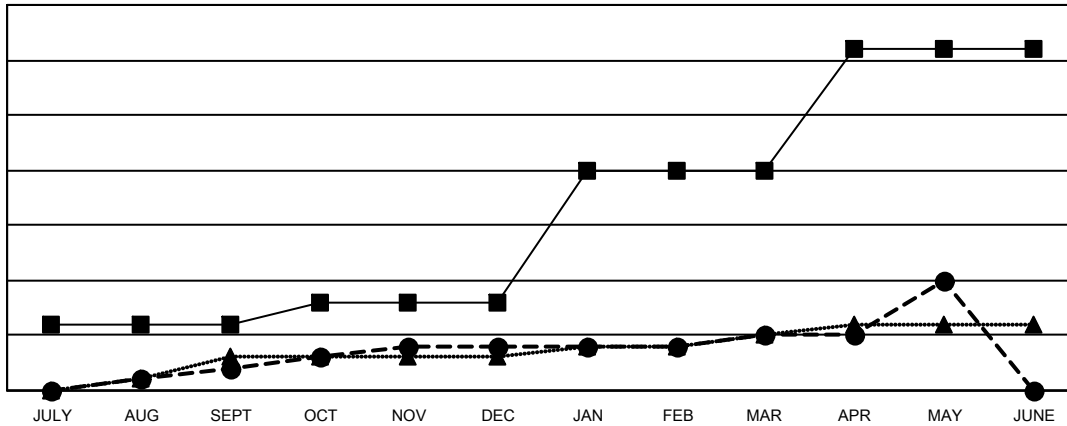
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	2	4
OCT/NOV/DEC	2	2	22
JAN/FEB/MAR	12	1	6
APR/MAY/JUNE	11	5	0

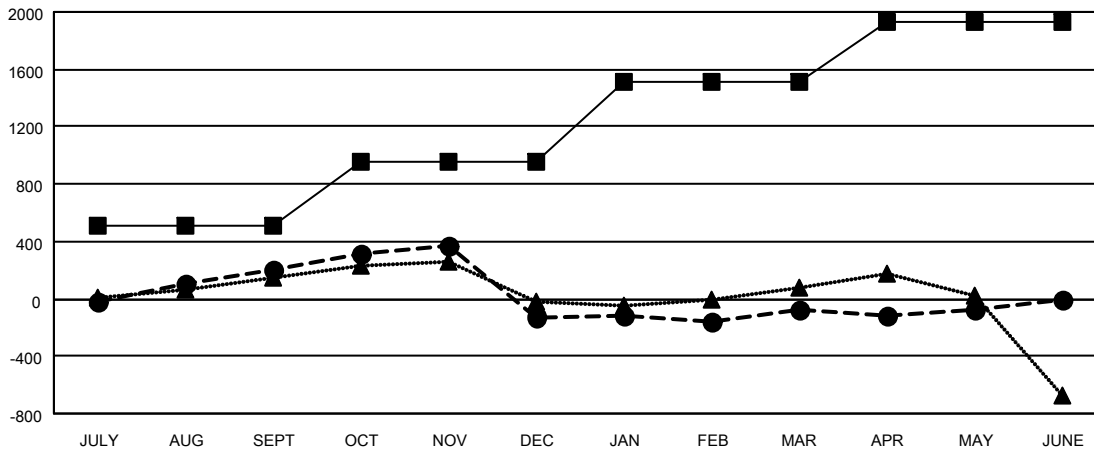
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	505	970	667
OCT/NOV/DEC	450	614	890
JAN/FEB/MAR	554	677	513
APR/MAY/JUNE	423	474	441

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 32	417 CLUBS OF 669 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 10,180 (57.13%)
		FEMALE 7,639 (42.87%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,357
DECEASED 233		FAMILY MEMBERS PAYING HALF DUES 1,797
CLUB CANCELLED 260		
OTHER 2,015		
TOTAL 2,508		